



# THE KEY PLATFORM FOR REBUILDING IRAQ

The 2<sup>nd</sup> International Trade Exhibition for Building Materials, Construction Equipment and Environmental Technology

8 – 11 October 2018



Baghdad International Fair Ground  
Baghdad - Iraq

[project-iraq.com](http://project-iraq.com)

Held concurrently with:



Co-Located with:



# PROJECT IRAQ 2018:

Project Iraq - Baghdad, the 2<sup>nd</sup> International Trade Exhibition for Building Materials, Construction Equipment and Environmental Technology, returns for its at the heart of Iraq's development hub.

The exhibition provides an unprecedented opportunity to penetrate the dynamic Iraqi market, gain access to key decision-makers from the public and private sectors, and grab a share of the country's multi-billion project tenders.

Iraq's market currently offers a multitude of trade and investment opportunities in various sectors, including housing, infrastructure and transportation. As such, Project Iraq - Baghdad will attract major industry players to showcase cutting-edge technologies and machinery, and offer their expertise to secure lucrative contracts.

## FACTS & FIGURES FROM THE FIRST EDITION

83

Exhibitors

10

Participating Countries

2,300

Visitors

"Iraq is at the stage of investment and development and this is evidenced by the great interest shown by countries and international companies to enter the promising investment environment of Iraq."

**Salman al-Jumaili**, Minister of Planning – Iraq



Building Material & Equipment



Interiors & Finishing Material



Environmental & Water Technology



Infrastructure Products



Power & Electrical Energy



Lighting



HVAC

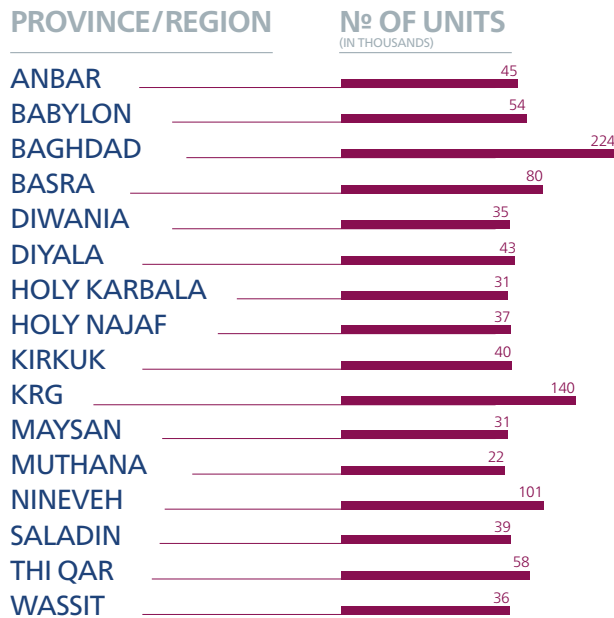
## IRAQ'S CONSTRUCTION MARKET AT A GLANCE

The National Investment Commission (NIC) announced the national housing project to build 1 million housing units in all provinces of Iraq. Among these housing investment opportunities are:

- Al-Rasheed Housing City Project (Al-Rasheed Military Camp formerly) at the Province of Baghdad
- Al-Mustaqbal Housing City Project at the Province of Baghdad
- Janatt Baghdad Housing City Project at the Province of Baghdad
- Dhifaf Karbala Housing City Project at the Province of Holy Karbala



## NUMBER OF HOUSING UNITS TO BE IMPLEMENTED IN EACH PROVINCE



Source: Iraq National Investment Commission

## IRAQ'S TOP TRADE PARTNERS IN 2016

TRADE PARTNER	VALUE IMPORTED IN 2016 (USD)	SHARE OF IRAQ'S IMPORTS (%)
TURKEY	7.6 BILLION	22.3
CHINA	7.5 BILLION	22.1
UAE	5.3 BILLION	15.7
KOREA	1.4 BILLION	4.2
USA	1.2 BILLION	3.7
INDIA	973.6 MILLION	2.8
RUSSIA	916.8 MILLION	2.7
GERMANY	808.3 MILLION	2.4
OMAN	759.1 MILLION	2.2
ITALY	685.1 MILLION	2
JORDAN	497.5 MILLION	1.5
BRAZIL	455.4 MILLION	1.3
SAUDI ARABIA	402.1 MILLION	1.2
EGYPT	389.7 MILLION	1.1

Source: UN Comtrade Data

## RAILWAY PROJECTS

**\$13.7 Billion**

Connecting Baghdad-Kut-Basra branch line and Kut-Nasriya-Sheaba-Um Qasir

**\$1.7 Billion**

Connecting Basra-Fao

**\$3.1 Billion**

Connecting Musaieb-Karbala-Najaf-Semawa

**\$3.7 Billion**

Connecting Kut-Baquba

**\$4 Billion**

Connecting Iraq and Jordan (from Rutba to Traibeel)

**\$6.8 Billion**

Connecting Baghdad-Baquba-Kirkuk-Erbil-Mousil branch line and Baquba-Khanaqeen Munthirya-Iran

**\$2.4 Billion**

Circle line around Baghdad

**\$2.6 Billion**

Connecting Mousil-Dehouk-Zakho-Turkey



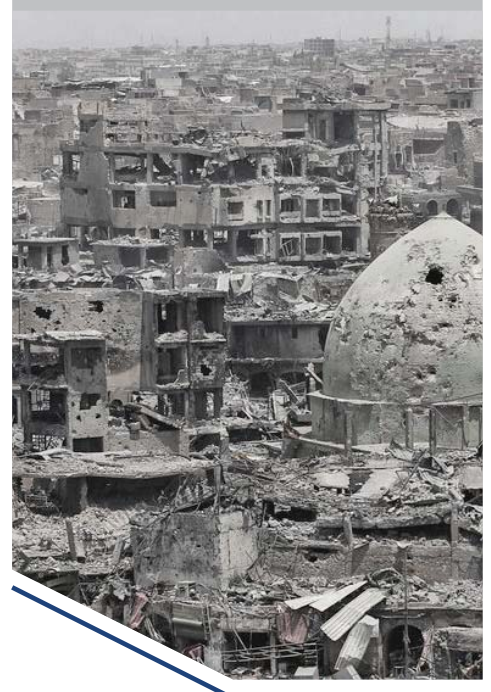
# REBUILD IRAQ'S LIBERATED REGIONS

## EXHIBITION AND CONFERENCE

World Bank experts estimate the cost of reconstructing Iraqi cities and liberated provinces at \$100 billion. They stated that reconstruction programs in Iraq will be a lucrative and attractive job market for major construction companies worldwide. They also confirmed that Iraq will be the largest market for reconstruction in the world, starting 2018.

Against that backdrop, **Project Iraq - Baghdad 2018** is introducing for the first time a concurrent event called **Rebuild Iraq's Liberated Regions Exhibition & Conference**. This dedicated platform will pinpoint investment requirements in Iraq's liberated provinces, and connect international investors, developers, contractors, and other industry professionals to local authorities and stakeholders. The event will also gather industry experts to discuss the challenges and opportunities in various sectors, on an international level.

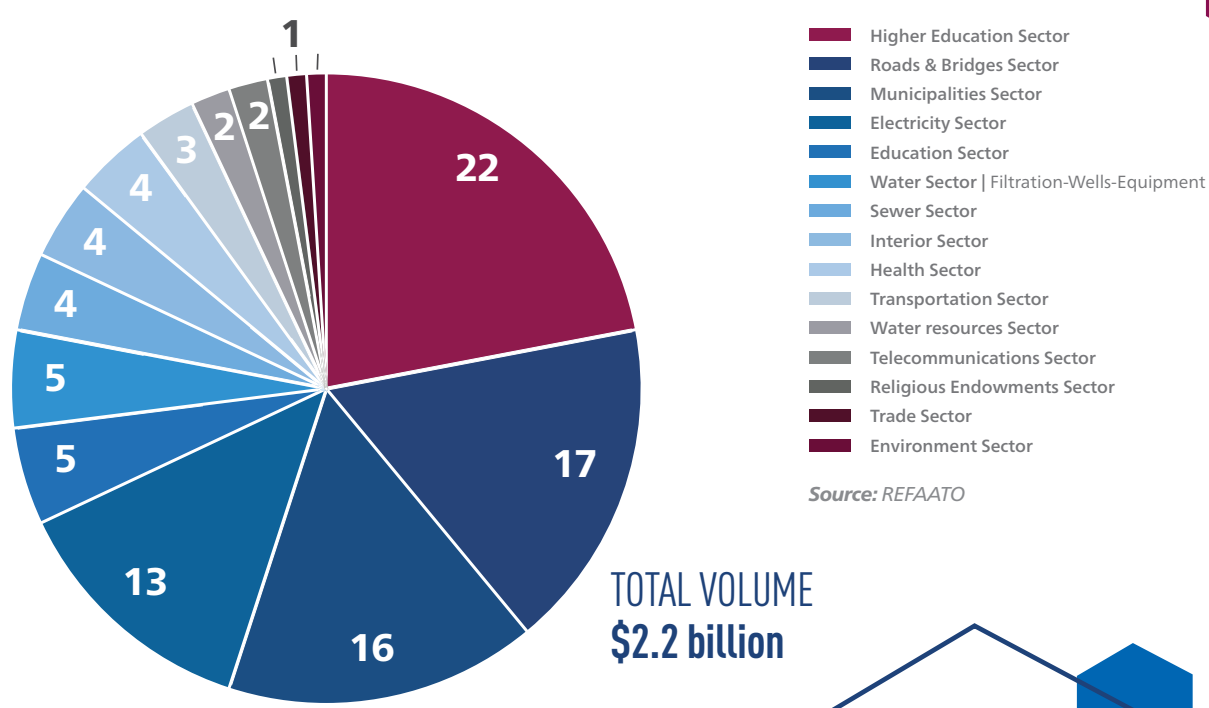
Many countries have already shown much interest or offered to sign agreements to contribute to the reconstruction of the liberated regions in the coming period, including China, the United Kingdom, France, and Turkey, among others.



Salman al-Jumaili, the Iraqi Minister of Planning, has reportedly adopted a two-phase reconstruction plan, one of which is set to begin in 2018 and end in 2022. The second is set for the period between 2022 and 2028.

The World Bank has approved a \$400 million financial assistance package in November to support the recovery, reconstruction, and rehabilitation of priority infrastructure to restore delivery of public services in areas of Iraq's newly liberated provinces.

## PROJECTS AND THE ESTIMATED COST ACCORDING TO THE SECTORS IN PERCENT OF PROJECT VALUE



Electrical energy is a vital sector in Iraq that requires much investment, restoration, and development. For this reason, Electricity and Power Iraq will be held concurrently with Project Iraq – Baghdad, bringing together international industry experts and local stakeholders to explore potential partnerships and investments.

## IRAQ'S ENERGY MARKET AT A GLANCE

The electricity sector in Iraq presents many attractive investment opportunities to local and foreign investors. The government has ambitious plans to raise the sector's capacity through motivating investments from the private sector in the fields of building, operating, and supplying.

- Siemens has signed multi-million-dollar service contracts for the maintenance and upgrade of seven power generating units in four power plants, located in South Basra, Salah El Deen, Middle Region and Middle Euphrates.
- UK Export Finance (UKEF) has approved \$117 million in financing for an Enka UK and General Electric consortium to deliver two critical power projects in Iraq.
- 18 memorandums of understanding have been signed between Saudi and Iraqi companies in the field of energy. The two countries will soon discuss a power-grid link initiative and investments in renewable energy and power generation projects.
- The Ministry of Electricity concluded in October, the first two contracts for the installation and operation of four photovoltaic stations producing 230 MW in the provinces of Muthanna and Najaf Ashraf.

## RENEWABLE ENERGY TENDERS IN IRAQ

### TENDER NAME

**100 MW** SOLAR POWER PROJECT IN AL-HAIDARIYAH  
**50 MW** AL KHEDER SOLAR POWER PROJECT  
**30 MW** SAWA-1 SOLAR POWER PROJECT  
**50 MW** SAWA-2 SOLAR POWER PROJECT  
**CATALYZING THE USE OF SOLAR PHOTOVOLTAIC ENERGY**

*Source: Global Tenders*

### ACTION DEADLINE

DECEMBER 2018  
 DECEMBER 2018  
 DECEMBER 2018  
 DECEMBER 2018  
 DECEMBER 2018



## INVESTMENT OPPORTUNITIES AVAILABLE IN THE ELECTRICITY SECTOR

PROJECT'S NAME	CAPACITY (MEGA WATT)	IMPLEMENTATION PERIOD	PROVINCE
REPLACE BEJI STEAM STATION	1200	2019- 2020	SALADIN
REPLACE THE SOUTH STEAM STATION	480	2020	BAGHDAD
AL-KHAIRAT STEAM STATION	1200	2020	BAGHDAD
AL RASHEED GAS STATION EXPANSION	250	2021	BAGHDAD
AL ANBAR STEAM STATION	1400	2021-2022	AL ANBAR
AL MUSAIB STEAM STATION EXPANSION	600	2021-2023	BABYLON
AL SHANAFIYA STEAM STATION	990	2021-2023	DEWANIYA
AL IMARA STEAM STATION	700	2022-2023	MAYSAN
AL NASIRIYA STEAM STATION	600	2022-2023	THI QAR
AL HARTHA STEAM STATION EXPANSION	1220	2023-2024	BASRA

*Source: Iraq National Investment Commission*

# THE ORGANIZER

IFP Iraq is part of IFP Group, one of the Middle East's leading trade fair organizers with representative offices across the world. For over 34 years, IFP has organized over 500 international trade fairs and conferences throughout the region, and has established a client base of over 35 governments and hundreds of international companies and trade associations.

# THE VENUE

Baghdad International Fair Ground is one of the longest running exhibition venues in Iraq, centrally located on Dimashq Street in Baghdad, next to Zawra Park.

# TRAVEL & ACCOMMODATION

Baghdad International Airport (BGW) has direct flights to and from the Middle East and few European destinations. For flight information, please visit [www.baghdad-airport.com](http://www.baghdad-airport.com). A selection of hotels is available to exhibitors; please contact the organizers for further details.

## SECURE YOUR SPOT AT PROJECT IRAQ 2018!

TO ENQUIRE ABOUT EXHIBITING AND SPONSORING:

### LOCAL SALES

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